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| **BOARD MEMBERS**  | Dean MacLean, Dr. Brett Warren, Ray Chisholm, Dr. Theresa Bankey, Robert Nashat, Tracey Dreesen, Noel Lourenco, Don Wilson, Dave Walsh, Chris Stadnik, Bob de Hoog |
| **PRESENT** | Doug Sams Executive Director; Dean MacLean, Ray Chisholm, Bob de Hoog, Don Wilson, Dave Walsh, Dr. Brett Warren, Tracey Dreesen, Dr. Theresa Bankey |
| **PROXY** | Noel Lourenco |
| **REGRETS** |  |
| **GUESTS** | Joe Martineau  |

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| **Item #** | **Item Description** |
|  | **Call to Order:** 8:10am by Dean Mac Lean Executive Director |
|  | **Approval of Agenda:**  |
|  | **Declaration of Pecuniary Interest:** |
|  | **Approval of Previous Meeting Minutes:**  |
|  | **Special Events & Sponsorship*** Cruise Kerr Event Comments- Try not to have it same weekend as SOM. 3k plus entries for Cruise Draw.
* Kerrfest Update- Dave gave report on bands. Post cards with schedule were passed out.
* Sponsorship- Working on partnerships with other organizations.
* Memorial Bench in Westwood Park for Terry Hutchison. Dave will introduce before performance.
 |
|  | **Strat Plan** * **ACTION:** Need to set a meeting date at later time.
 |
|  | **Streets Scaping:*** **INFO:** Dealing with graffiti & garbage problems
 |
|  | **Executive Director Report:** Doug Sams |
|  | **New Business:** Ray gave an update on development & watermain projects going on in the Kerr Village Area.  |
|  | **Adjournment:** Dave & Tracey |
|  | **Next Meeting Date: 4th** Thursday of the month-August 22, 2019 |

**EXECUTIVE DIRECTOR REPORT**

* Ribbon Cutting-Hangry Pirates, Asta Dough
* Re-Grand Opening- Justino’s Wood Oven Pizza
* Merchants Visits: Expedia Cruise Ship Centre, Arthur Murray Dance Studio, EyeCandy on Lakeshore, Gingerman re: fire
* July-June Visit by James Oates, CPA
* June Visit Oakville Board Meeting
* \*\***DMS Street Team (2)** ready to start visiting merchants
* Problem Solving re: Loyalty Solutions false representation of DMS program.
* Tour of Sound of Music Set Up
* Met with Halton Police Ops Plan Kerrfest-mobile command unit
* Logistics meeting for Kerrfest site plan
* Problem solving graffiti, garbage, hedge row, parking meters, noise complaint re: music from vendor, patios
* Attended Halton Retail & Tourism Partnership Committee
* Promoted Kerrfest Chamber Good Morning Breakfast Meeting
* Fresh 95.3 Live remote Cruise Kerr
* Storage Bin relocated, re packed, items stored from office
* Office Visit MP Oliver
* Meeting MPP Crawford
* Sponsorship
* Kerrfest Press Conference
* Kerrfest Promotion